



Montreal, Canada – April 7, 2014 - MAREX BROADCAST SYSTEMS is pleased to announce that the NewTek TriCaster™ product line is now supported in the Virgo Open Video Ecosystem.

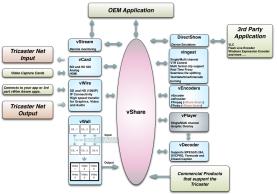
Marex has extended the benefits of Virgo by adding direct support for NewTek TriCaster<sup>™</sup> multi-camera live video production systems. Clients can now seamlessly integrate their applications to directly send or receive video over the network from the TriCaster<sup>™</sup>. This enables our clients to take advantage of the power that this integration brings in getting their content on air anywhere professionally, quickly and cost effectively.

"We continue to benefit from the dedication, quality and responsiveness the Marex team contributes to the successful development of our products. We see the tremendous benefit that Virgo brings to the underpinning of our applications and the latest development in supporting TriCaster™ means we can optimize our product workflows and simplify the infrastructure. The resulting cost effective solutions delight our customers and surpass those of our competitors." Lana Taylor, Chief Executive Officer ONTrack Media and Entertainment Inc.

Virgo OVE has been specifically developed for OEMs creating hardware and software solutions that require speed and low investment for market entry.

Virgo OVE applications and usage include:

- Video ingest/capture and playback
- Single and multicast streaming
- High efficiency transcoding
- 3D graphics with live video and media playback
- Output OpenGL graphics to SDI or record to disk
- Closed Caption editing/inserter software
- Tape archival
- And many more...



"Marex's unique use of NewTek's software development kit (SDK) to integrate the Virgo OVE with TriCaster™ and 3Play allows companies using their platform to automatically offer our customers exciting new products and workflows. The Marex Virgo OVE integration demonstrates how easy it is to work with NewTek products through our SDK and the NewTek Developer Network which expands functionality for our customers worldwide," said Michael Kornet, executive vice president of Business Development for NewTek.

"Virgo OVE, demonstrates our continued commitment in pushing the boundaries for IT-based broadcast applications requiring high quality, low investment and speed to market - our core value proposition. We strive to make building broadcast applications simple and efficient for the OEM market," says Michel Marchand, president and founder of Marex Broadcast Systems. "We are always evaluating companies that can add value to our customer's application workflow particularly in the sports broadcasting area."

## About MAREX BROADCAST SYSTEMS

MAREX BROADCAST SYSTEMS is a privately held company founded in 1995 that has developed a broad expertise in software design and development related to the broadcast industry and computer based multimedia display. More information can be found at marex.tv.

## MAREX BROADCAST SYSTEMS Contact:

Steven Zolnierczyk VP, Business Development Tel: +1 416 804 5128 Email: <u>steven@marex.tv</u>