

Montreal, Canada – January 3, 2013 - MAREX BROADCAST SYSTEMS is pleased to announce that WireReady NSI has chosen the Virgo Open Video Ecosystem to build its next generation broadcast applications.

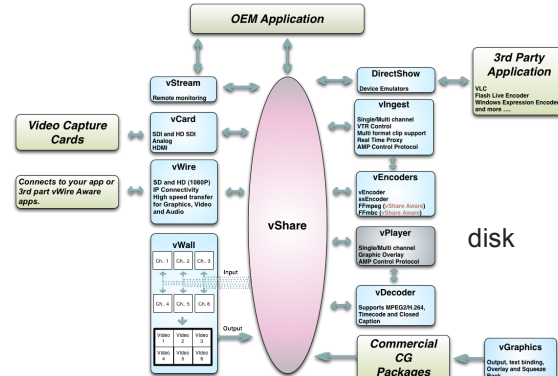
"After 6 years of installing television server systems in large and small television markets and cable channels, it became increasingly difficult to keep up with the latest HD standards across multiple vendor boards and file types. WireReady NSI sought a development partner that could provide immediate compatibility with a wider range of vendor encoder/decoder solutions and file types," said David Gerstmann, President of WireReady NSI.

"With Marex and the Virgo Ecosystem, it only took a few weeks to upgrade our software to support video boards from AJA, Black Magic Designs, Deltacast, Matrox and Osprey. It is now possible to position our server solution for schools and small broadcasters, and at the same time continue to serve larger market and cable stations by offering the flexibility and compatibility to choose the best matched brand name video hardware to suit a particular station's needs and budget. Our servers now support multiple file types, containers, and video hardware that would have taken months or years to do in-house. In addition to giving us multi-format, multi-vendor compatibility, Marex has also brought us an expansion of top of the line features and control of both incoming and outgoing video streams, without the need to hire more programmers and without having to make a large capital and R&D expenditure."

Virgo OVE has been specifically developed for OEMs creating hardware and software solutions that require speed and low investment for market entry.

Virgo OVE applications and usage include:

- Video ingest/capture and playback
- Single and multicast streaming
- High efficiency transcoding
- 3D graphics with live video and media playback
- Output OpenGL graphics to SDI or record to disk
- Closed Caption editing/insertion software
- Tape archival
- And many more...



"We strive to make building broadcast applications simple and efficient for the OEM market." says Michel Marchand, president and founder of Marex Broadcast Systems. "Virgo OVE, demonstrates our continued commitment in pushing the boundaries for IT-based broadcast applications requiring high quality, low investment and speed to market - our core value proposition."

About MAREX BROADCAST SYSTEMS

MAREX BROADCAST SYSTEMS is a privately held company founded in 1995 that has developed a broad expertise in software design and development related to the broadcast industry and computer based multimedia display. More information can be found at marex.tv.

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About WIREREADY INCORPORATED

WIREREADY INCORPORATED is a technology company founded in 1989 that has been providing innovative solutions for the broadcasting industry for over 20 years. Our products and services are used at more than 2,000 radio stations, TV stations, satellite and internet radio networks, universities and government agencies worldwide.

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